



Since 1948, Puma has been at the forefront of innovation in sportswear and fashion. From its roots as a shoe company, to its current status as one of the world's leading multi-category sporting brands, Puma has continually pushed the boundaries of performance and design.

Puma has helped hundreds of world-class athletes achieve victory in major competitions in sports such as Track and Field, Football, Tennis, Basketball, Boxing, Motocross, Golf and, starting in 2009, Sailing. Partnerships with athletes, celebrities, and fashion designers have established Puma as one of the world's most desirable SportLifestyle brands.

Puma opened its first Concept retail store in Santa Monica, CA, in 1999, and has since opened Puma-branded retail stores in fashion capitals around the world. Puma products are also distributed through hundreds of retailers, in over 130 countries.

Puma is currently in the Expansion Phase of its long-term business plan, with a focus on Regional Expansion. There are currently 10 locations in Canada, in both Concept and Outlet format. Current expansion objective is to double the retail presence with 10 additional locations. Target size is 3,000 sq.ft. in major shopping centers, with high visibility and high-end fashion co-tenancy. Use is "for the sale of Puma-branded footwear, apparel and accessories". Corporate name and address is: Puma Canada Inc., 2315 Cohen St., St. Laurent, QC, H4R 2N7.

Puma Canada Inc. is a wholly-owned subsidiary of Puma North America. Puma is a public company listed on the German Stock Exchange, and is 65% owned by PPR Group.

For real estate related inquiries in Canada, please contact:

**Marino Locations Limited**  
208 Evans Ave., Toronto, ON, M8Z 1J7

**John Marino**  
President - Broker of Record  
416.767.8865 x 226  
jmarino@marino.ca

**Catherine Conte**  
Vice-President - Real Estate Salesperson  
416.767.8865 x 225  
cconte@marino.ca



Puma is one of the world's leading multi-category sport and lifestyle brands.

Its products are sold in more than 130 countries around the world.

In 2008, worldwide sales exceeded €2.3 billion.

