



Canadian brand producing a wide range of high-quality fashions and accessories for men, women and children since 1979.



Site Requirements

- ▲ Major Fashion Malls
- ▲ 4,000 s.f.
- ▲ 40' frontage
- ▲ 2012 Ontario and Quebec
- ▲ 2013+ British Columbia and Alberta

Founded in Montreal in 1979, Point Zero has become a world leader and producer of co-ordinated sportswear for men, women, and children. Products are sold at every level of distribution – from department stores to specialty boutiques in more than 5,000 locations across the country.

Point Zero offers a wide range of products including the high end line Nicole Benisti Signature Collection, as well as the new teen line Nicky B, and fashion accessories.

They have retail concept store locations in Canada, Lebanon, Saudia Arabia, Kuwait, Syria and Yemen.



Please direct real estate inquiries to:

John Marino
Marino Locations Limited
Real Estate & Business Brokerage
208 Evans Ave, Toronto, ON, M8Z 1J7
P: 416.767.8865 F: 416.767.4351
jmarino@marino.ca
www.marino.ca

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